

**BRUNSWICK COUNTY BOARD OF COMMISSIONERS  
BUDGET WORKSHOP AGENDA**

**June 1, 2020**

**1:00 PM**

**1. Call to Order**

**2. Order Of Business**

1:00 p.m. Invocation / Pledge of Allegiance

1:05 p.m. Adjustment / Approval of Agenda

1:15 p.m. Welcome & Opening Remarks (Randell Woodruff, County Manager)

1:30 p.m. Budget Discussion (Randell Woodruff, County Manager)

2:00 p.m. Long and Short-Term Goals and Major Focus Areas for FY21 (Randell Woodruff, County Manager)

**3. Adjourn**



**Brunswick County Board of Commissioners**  
**ACTION AGENDA ITEM**  
**June 1, 2020**

**Action Item # 2. -**

1:00 p.m. Invocation / Pledge of Allegiance

**From:**

Andrea White

**Issue/Action Requested:**

**Background/Purpose of Request:**

**Fiscal Impact:**

**Approved By County Attorney:**



**Brunswick County Board of Commissioners**  
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**From:**  
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1:30 p.m. Budget Discussion (Randell Woodruff, County Manager)

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**Approved By County Attorney:**

**ATTACHMENTS:**

Description

▣ Attach 1

### Smithville Park Option with Estimated Cost

|   |                             |                    |
|---|-----------------------------|--------------------|
|   |                             |                    |
| 1 | Musco Sports Lighting       | \$850,000          |
| 2 | Sidewalk and Walking Trails | \$70,000           |
| 3 | Dog Park                    | \$71,114           |
| 4 | Basketball Court            | \$111,305          |
|   |                             | <b>\$1,102,419</b> |

#### Musco Sports Lighting

Multi- Purpose Existing Field                      \$600,000

2 Basketball    \$125,000

4 Tennis Courts    \$125,000

Dog Park    \$71,114

Fencing

Shade Structure

Fine Grading

Grassing

#### Sidewalk/ Walking Trails

2500' ABC Stone 6"X 8'                                      \$35,000

2000' Asphalt 6" x 8'                                        \$20,000

1000' Pavement    \$15,000

1 Basketball Court    \$111,305

**Future Items**

Site Clearing

Grading / Erosion Control

Storm Sewer

Existing Baseball Field Renovation

Press Boxes on Existing Ball Fields

Landscape

Site Furnishing & Signage

Drives and Parking Lots

Sidewalks and Walking Trails



**Brunswick County Board of Commissioners**  
**ACTION AGENDA ITEM**  
**June 1, 2020**

**Action Item # 2. -**

**From:**  
Andrea White

2:00 p.m. Long and Short-Term Goals and Major Focus Areas  
for FY21 (Randell Woodruff, County Manager)

**Issue/Action Requested:**

Request that the Board of Commissioners consider approving their revised Long and Short-Term Goals and Major Focus Areas for FY 21.

**Background/Purpose of Request:**

During the regular meeting on May 4, 2020, the Board discussed and provided suggestions for their FY21 long and short-term goals and major focus areas. Based on the discussion and direction, the goals have been revised and are presented for approval.

**Fiscal Impact:**

**Approved By County Attorney:**

Yes

**County Manager's Recommendation:**

Recommend the Board of Commissioners consider approving their revised Long and Short-Term Goals and Major Focus Areas for FY 21.

**ATTACHMENTS:**

Description

- Draft Commissioners Goals and Major Focus Areas for FY 20-21



**Long and Short-Term Goals and Major Focus Areas  
FY 2020 - 2021**

**Goal: Economic Development**

1. Collaborate with the Brunswick Community College Workforce Development Initiatives, Brunswick Business & Industry Development, the Chambers of Commerce and the Tourism Development Authority to develop a friendly and positive business environment, employ an effective business expansion and retention effort, develop a targeted business/industry recruitment strategy and grow the tourism and hospitality industry while protecting our residential neighborhoods.

**Goal: Education**

1. Continue the multi-year local funding agreement with the Brunswick County Board of Education to provide for a quality education that prepares our children for college or the workforce.
2. Support and enhance the Brunswick Guarantee Program with BCC Foundation that provides scholarships for county high school graduates to attend BCC.
3. Continue to facilitate the facility improvements associated with the voter approved 2016 \$152 million school bond referendum.

**Goal: Financial Stewardship**

1. Adopt a County Budget to maintain one of the lowest tax rates among counties in North Carolina with a population over 100,000.
2. Employ a conservative budgetary philosophy and make strategic decisions on all fiscal matters in order to maintain the positive financial position and credit strength of the county; continue a zero-based budgeting strategy wherever appropriate and feasible.
3. Staff seek out ways to reduce overhead and administrative costs.

**Goal: Environmental Stewardship**

1. Encourage and incentivize green development and construction to minimize the impact on natural resources while respecting and protecting private property rights.

**Goal: Transportation**

1. Continue the supplemental financial support for the Brunswick Connector transit service provided by the Cape Fear Public Transportation Authority.
2. Support BTS in continued development of rural transportation services, providing access to services and employment for rural residents.
3. Support the efforts of the NCACC to oppose any transfer of responsibility for transportation funding from the state to counties.
4. Request that NCDOT complete the comprehensive transportation plan specifically for Brunswick County that includes municipal and other county partners.

**Goal: Organizational Improvement/Development**

1. Embed a focus on exceptional customer service where it becomes part of the organizational culture.
2. Provide all services in a way that recognizes and values diversity.
3. Recognize that businesses are customers of the county and review the Unified Development Ordinance to develop small business assistance by providing local rules that are clear, simple, easy to understand, that are predictable, reasonable and appropriate for Brunswick County.
4. Revise and implement policies, processes, procedures, and programs focused on ensuring a high performing workforce.

5. Encourage a healthy lifestyle to improve upon individual health of employees, improve productivity and reduce medical costs.
6. Provide supervisory skill building and leadership training opportunities for all supervisory personnel and those with supervisory potential. Expand Training and Skill Development to provide growth opportunities for non-supervisory staff.
7. Develop succession planning for key county positions.
8. Explore opportunities where the private sector or non-profit entities may more economically and efficiently serve the public than government.

**Goal: Water and Wastewater Infrastructure Development/Expansion**

1. Develop strategies for continued growth in the number of water and sewer customers by determining methods to increase the number of SAD projects, and acquiring or merging existing private and/or public water and sewer systems.
2. Continue to support the participants of the Lower Cape Fear Water and Sewer Authority in obtaining the raw water capacity to meet the county's long-term potable water needs.
3. Improve communication between the county and its wholesale water customers and utilities that contribute flow to the regional wastewater treatment plants.
4. Explore methods to work with surrounding utilities to reduce operational costs.
5. Support the plant expansion for Southport to become a participant in the West Brunswick Regional Wastewater System to meet the City's capacity needs.
6. Continue to support the plant expansion at the Northeast Sewer System to meet the capacity needs of the participants.
7. Complete the expansion and low-pressure reverse osmosis advanced treatment at the Northwest Water system to meet the capacity and water quality needs of the county.

**Goal: Public/Mental Health**

1. Monitor the spread of COVID-19 in the community and further implement public health preparedness strategies which address public education, prevention, and readiness.
2. Work with community partners to revise existing all hazards emergency plans to include COVID-19 public health planning assumptions inclusive of sheltering, equipment, and supplies to meet the needs of ongoing pandemic response activities and response.
3. Provide education to the public about preventable health issues, disease and mental health/substance abuse resources.
4. Support the Trillium LME/MCO to operate a program for mental health, developmental disabilities, and substance abuse services.
5. Continue to advocate for sufficient state/federal funding to adequately address MH/DD/SAS needs of our residents.

**Goal: Community Development**

1. Investigate additional policy amendments and enhancements to provide tangible incentives to encourage the development of affordable single and multi-family housing opportunities.
2. Enhance community appearance and protect property values through responsible zoning and code enforcement while recognizing the diversity of our county and respecting private property rights.
3. Support the Community Improvement Plan to remove unsafe and derelict structures.
4. Develop a new Land Use Plan and a new Parks & Recreation Plan that includes an extensive community engagement component to guide land use decisions, county policies, development regulations.

**Goal: Facility Infrastructure and Technology**

1. Provide safe and adequate public facilities that support the public service, access, workforce space and technological needs while optimizing the utilization of all properties.

2. Continue assessment of the County's technological resources and operations and identify opportunities for departments to improve efficiency and service delivery through the implementation of proven technology applications.
3. Strive to incorporate the concept of social distancing in any new County facilities or building renovation projects.
4. Support and fund the Facilities Space Needs Study of the Brunswick County Governmental Complex to develop a comprehensive plan to address building needs on the campus over the next ten years.

**Goal: Public Safety**

1. Continue to ensure the safety and security of Brunswick County residents, property owners and visitors, while planning for Brunswick County's growth.
2. Continue to explore best practices of fire and rescue services while planning for growth in the county.
3. Support the Brunswick County Sheriff with resources to better enable law enforcement efforts while ensuring officer safety.
4. Update the Emergency Management Plan to address a pandemic emergency and alternate sheltering options.